

Press
Release
June 2011



Advanced Health & Care conference provides vital platform for discussing solutions to health and social care challenges

Advanced Health & Care's conference, 'The Health & Social Care Information Revolution' (25 - 26 May 2011 at The Cotswold Water Park Hotel, Cirencester), proved a stimulating forum for 300 delegates from the UK's leading 'out of hospital' care providers, who together deliver urgent & unscheduled care, hospice, residential, homecare, community care and social care.

AHC's Managing Director, Jim Chase, introduced the conference by reflecting on the potential for mobile information, cloud computing, business intelligence and information sharing to help providers deliver 'the information revolution' as a response to the financial and demographic challenges ahead.

Jim Chase said, "as we face financial constraint and ageing demographics result in higher demand for care, combined with less people around to actually do the caring, it is clear there is going to be an even greater reliance on the use of technology to support an 'out of hospital' agenda.

This explains the growing demand among providers for mobile technology such as iNurse and iConnect, which mobilise the care workforce. For commissioners, we see huge interest in the power of business intelligence to deliver an understanding of the local populations care needs. With lower costs of technology deployment via the cloud and a greater emphasis on sharing information between IT systems, an information revolution is in progress."

Conference Chair Dr Simon Poole, Deputy Chair of GPC's Commissioning and Service Development Sub-committee, then led a series of keynotes across both days including the impact and scope of GP commissioning in England, the future for the health and social landscape, simplifying access to emergency and urgent care, best practice in End of Life care, practical experiences of 111 projects and NHS Pathways and a comparison of best practice from England and Scotland in the deployment of national patient record programmes.

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It has been very interesting indeed. It has given me the opportunity to look at products such as iNurse and talk to other service providers to see how they are developing it, how they are funding it and how it is working in the real world.
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I decided to attend today as it is very useful to be able to interact with this kind of cross section of people. All of us here today will have to deal with the NHS reform that's coming our way to make things happen in the real world. Events like this are extremely important as they provide a platform for all of us to explore ideas, discuss realities and share experiences.



Keynote speakers included Professor Matthew Cooke, Dr Nicholas Reeves, Libby Hough, Dr Peter Short and Dr Libby Morris. In addition the conference delegates also enjoyed over 50 break-out sessions including product and technology updates from the AHC teams including Adastra, StaffPlan, Caresys, Crosscare, iNurse and iConnect.

Jim Chase added, "It is very exciting to see a wide cross section of care providers from health and social care meeting to exchange ideas to help develop 'joined-up' care. To us, providers are the engine room of the information revolution – this is where it is happening. This has to be the future for care; providers supported by transformational IT that is the best of breed in each care setting but also open to information sharing throughout the whole patient journey."

For more information

About Health & Care

Advanced Health & Care is a leading supplier of IT management systems for urgent & unplanned care, homecare, residential care, hospices, mobile information for community carers and back-office management systems for NHS trusts, local authorities and care providers.

Working with partners in the NHS, local government and the private sector, Advanced Health & Care is delivering IT solutions in support of safe, efficient care delivery with integrated management information. Advanced's unique proposition is its range of integrated care solutions offering visibility of information for both the commissioner and care provider.

The Advanced Health & Care suite of products includes: Adastra, Caresys, Crosscare, eFinancials Smart Business Suite, iConnect, iNurse, Odyssey CareAssess, Saturn & StaffPlan.

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